



CONTACT:

Alex Willie for Buffalo Bicycle Classic
Thorpe Marketing
alex@thorpemarketing.com

Debbie Fitzgerald for Elevations Credit Union
Fitzgerald Petersen Comm.
#303.669.5323
debbie@fitzgeraldpetersen.com

Buffalo Bicycle Classic Announces Elevations Credit Union Sponsorship Renewal Through 2026 with Annual Contribution of \$50,000

*New Full Tuition Scholarship Created for a BBC Scholar at
University of Colorado Boulder*

July 10, 2018 – BOULDER CO - Elevations Credit Union is excited to announce the renewal of its sponsorship for the Buffalo Bicycle Classic (BBC) through 2026, and increased its annual support to \$50,000 per year. Elevations, along with CU's College of Arts & Sciences, is a founding sponsor of the event, which was created in 2003 to raise scholarship funds for CU Boulder students.

Due to the continued support and generosity of Elevations Credit Union, the BBC is pleased to announce the creation of the Elevations Credit Union Buffalo Bicycle Classic Scholarship. This full tuition scholarship will be awarded annually to a continuing BBC scholar based on their excellent academic record at CU and their demonstrated commitment to academic and community service.

"We couldn't be more thrilled to make a real impact in the lives of deserving students in our community," said Dennis Paul, VP of Business and Community Development at Elevations Credit Union. "Since 2003, we've been proud to support the efforts of the Buffalo Bicycle Classic, and we look forward to the next chapter of our relationship."

The Buffalo Bicycle Classic has raised over 3.6 million dollars to support more than 400 CU Boulder students through scholarships since 2003. The students served by the BBC are some of Colorado's brightest; each entering CU with over a 4.0 high school GPA. BBC student scholars also demonstrate strong financial need.

"The BBC organization, scholars and riders, are profoundly grateful for Elevations' unwavering support," said Rosie Allen, Buffalo Bicycle Classic Ride & Scholarship Manager. "Because of this type of investment, we are able to help support approximately 50 top Colorado high school graduates each year."

About the Buffalo Bicycle Classic

The Buffalo Bicycle Classic (BBC) is the largest scholarship fundraising event in the State of Colorado, having generated over 3.6 million dollars in direct tuition funding since 2003. Each scholar is a Colorado resident student entering CU with a 4.0 or higher high

school GPA and exhibiting profound financial need. As a volunteer supported event, the BBC relies heavily on the generosity of its sponsors, partners and the community as a whole.

About Elevations Credit Union

Elevations Credit Union is a member-owned not-for-profit financial institution serving Colorado's Front Range. Elevations provides a broad portfolio of financial products and services including checking and savings accounts, mortgage loans, credit cards, auto loans, home equity loans, student loans, business loans and financial planning. Founded in 1953 as the U of C Federal Credit Union in Boulder, Elevations has grown from 12 members and less than \$100 in assets to an institution with more than 130,000 members that manages more than \$2 billion in assets and is the No. 1 credit union mortgage lender in Colorado. In 2014, Elevations earned the prestigious Malcolm Baldrige National Quality Award. In 2015 and 2016, Elevations was named one of the Best Companies to Work for in Colorado™ in the large company category. Readers of local newspapers name Elevations "Best Bank/Financial Institution," "Best Mortgage Lender" and "Best Customer Service" year after year. To learn more, visit elevationscu.com.

###