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For Immediate Release

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Elevations Credit Union Gets Green Light to Broaden Reach

Boulder, CO — Elevations Credit Union has been granted approval from the Colorado Division of Financial Services to expand its Field of Membership to include Denver, Jefferson and Weld Counties. Under this expansion, anyone who lives or works within these counties immediately becomes eligible for membership in the credit union. "This is a significant decision. We are very grateful for the support we have received from the Division. As Elevations continues to grow and serve members in an ever broadening footprint we need to make sure barriers to credit union eligibility are removed," said Katie Larson, Elevations Board Chair. "We look forward to serving new members and new communities by providing a competitive suite of financial products for individuals and businesses in these counties," Larson went on to say. Expanding the Field of Membership into Denver, Jefferson and Weld Counties gives Elevations Credit Union the opportunity to better serve Colorado's entire Front Range. At present, Elevations has branches serving Boulder, Larimer, and Broomfield Counties as well as a branch in Westminster serving Adams County.

Elevations Credit Union, headquartered in Boulder, Colorado, was founded on the campus of the University of Colorado in 1952 and has evolved into a financial institution able to meet complex financial needs of consumers and businesses. Members enjoy free online banking and online bill pay and, 11 branches serving Boulder, Larimer, Adams and Broomfield Counties. Members have access to over 5,000 shared branching service centers, and 30,000 CO-OP ATMs nationwide. With a solutions-based business model Elevations is uniquely tailored to assist the consumer in making informed decisions. Elevations is the number one Mortgage Lender in Colorado. In addition, Elevations provides business banking services and commercial real estate loans. Because of our outstanding service quality and suite of competitively priced products, we have been voted "Best Financial Institution" 15 times. In November 2014 Elevations received the prestigious Malcolm Baldrige National Quality Award. Elevations provides banking services to over 107,000 of your neighbors and friends and has over \$1.5 billion in assets. If you love where you live, it matters where you bank. Check us out at elevationscu.com.