



**NEWS RELEASE**  
For Immediate Release

**March 27, 2012**

**For More Information, Contact**  
Dennis Paul, 303.443.4672, ext. 1188

## **At Elevations it Matters if You like Us**

**Boulder, CO** — Using social media Elevations Credit Union is challenging the community to step up for a worthy cause. For a limited time, Elevations Credit Union will donate \$1 to the Elevations Foundation for each new “Like” on Facebook. And for each new Tweet on the subject, Elevations will donate another \$1. “Elevations members are the best and nothing matters more than supporting the community,” said Dennis Paul, Elevations AVP of Business and Community Development. The credit union is targeting 5,000 new “Likes” and “Tweets” from the campaign.

Elevations Foundation is the giving arm of Elevations Credit Union. In 2011 the Foundation delivered nearly \$60,000 in community grants. The Foundation supports vital community resources like House of Neighborly Service in Loveland, OUR Center in Longmont and Intercambio in Boulder. The Foundations focused giving areas include early childhood development, mental health and environmental education. Additionally the Foundation is active in scholarships for higher education.

\*\*\*

*Elevations Credit Union, headquartered in Boulder, Colorado, was founded on the campus of the University of Colorado in 1952 and has evolved into a financial institution able to meet complex financial needs of consumers and businesses. Members enjoy free online banking and online bill pay, 9 branches serving Boulder and Broomfield Counties as well as Loveland, 4,500 shared branching service centers, and 28,000 CO-OP ATMs nationwide. With a solutions-based business model Elevations is uniquely tailored to assist the consumer in making informed decisions. Because of our outstanding service quality and suite of competitively priced products, we have been voted “Best Financial Institution” 12 times. We provide banking services to over 95,000 of your neighbors and friends and have over \$1.01 billion in assets. If you love where you live, it matters where you bank. Check us out at [elevationscu.com](http://elevationscu.com)*