



NEWS RELEASE

For Immediate Release
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Elevations Commits \$100,000 to House Flood Victims

Boulder, CO — Elevations Credit Union moved quickly to present a \$100,000 challenge grant to the community and the credit union's membership. As with previous Elevations emergency fundraising initiatives all funds collected will be earmarked for temporary housing for those individuals and families displaced by the floods. Each dollar collected by the Elevations Foundation will be matched up to \$100,000 by Elevations Credit Union through September 30th.

"This disaster has had a devastating effect on so many families, we want to help stabilize our communities so people can begin the process of rebuilding their lives," said Dennis Paul, Assistant Vice President of Business and Community Development at Elevations Credit Union.

"Elevations will work with local agencies including Foothills United Way, Boulder County Community Services, and the United Way of Larimer County to ensure the funds get to the victims," Paul went on to say. Donations are being accepted at the credit union's website, www.elevationscu.com. Donations can also be made at any Elevations branch locations. Additionally, donations can be made by phone at 303.443.4672 or 800.429.7626.

Elevations has also set up a special flood response team to assist its membership that have been affected by the flooding. The response team is ready to help members whether it is

extending the time for payment on a loan or an accidental late fee. The team will assist with a loan or other financial needs that may have resulted from this emergency. Members can reach the team at

Elevations Flood Response
303-443-4672, extension 1707
floodhelp@elevationscu.com

Elevations Credit Union, headquartered in Boulder, Colorado, was founded on the campus of the University of Colorado in 1952 and has evolved into a financial institution able to meet complex financial needs of consumers and businesses. Members enjoy free online banking and online bill pay, 11 branches serving Boulder and Broomfield Counties as well as Larimer and Adams Counties. Members have access to 4,500 shared branching service centers, and 30,000 CO-OP ATMs nationwide. With a solutions-based business model Elevations is uniquely tailored to assist the consumer in making informed decisions. Because of our outstanding service quality and suite of competitively priced products, we have been voted "Best Financial Institution" 14 times. Elevations provides banking services to over 103,000 of your neighbors and friends and has over \$1.3 billion in assets. If you love where you live, it matters where you bank. Check us out at elevationscu.com.