



## **NEWS RELEASE**

For Immediate Release

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# **Elevations Immediate Past Chair Honored with Top Industry Award**

**Boulder, CO** — The CUES (Credit Union Executives Society) Volunteer Hall of Fame award honors outstanding directors by recognizing top individuals who have shown dedication to self-development, encouragement of full board development, and providing ideas for advancement of all credit union boards. An award of distinction, individuals who receive this award are recognized as “the best of the best” volunteers within the credit union industry. Elevations Credit Union is proud to announce that Eric Jones, Board Director of Elevations Credit Union, will be inducted into the CUES Volunteer Hall of Fame at the CUES Directors Conference in Las Vegas, Nevada in December.

“Elevations Credit Union is blessed to have such a contributor on our Board of Directors. Volunteerism is at the heart of credit union boards and Eric Jones embodies all that our industry stands for”, said Gerry Agnes, Elevations President and CEO. “We are fortunate to have Eric’s expertise.”

Mr. Jones has spent his entire professional career serving credit unions and CUSO-related industries. He is the owner of the accounting firm of Tinucci, Jones & Co, P.C.; a firm focused on meeting the accounting and audit needs of credit unions. Mr. Jones began his tenure with Elevations Credit Union in 2006 serving on the Finance Committee. Mr. Jones was appointed to an Elevations Credit Union Board position in 2007 and elected to the Board in 2008 where he immediately assumed the role of Board Chairman. Mr. Jones held the role of Chairman until May of this year and remains on the Elevations Board.

Under Jones' leadership as Chairman of the Board for three years, the credit union increased its net worth by 43%, grew membership by 12%, enlarged Elevations branching footprint in their market by 50%, and secured a 10-year relationship with one of the premier universities in the nation. Additionally, Elevations was one of only two companies to win the most prestigious award given in the state for role-model organizations demonstrating efficient operations that ensure engagement with their members, the Colorado Performance Excellence Timberline Award.

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*Elevations, with assets nearly \$1.1 billion, is the largest credit union serving Boulder and Broomfield Counties and the city of Loveland, providing financial services and education to over 95,000 members. Elevations operates eleven branches serving Lafayette, Longmont, Loveland and the surrounding areas. For more information, please visit [www.ElevationsCU.com](http://www.ElevationsCU.com).*