



NEWS RELEASE
For Immediate Release

October 18, 2010

For More Information, Contact
Ed Beckmann, 720.565.6051

Elevations Foundation makes Donation to Benefit Reservoir Road Fire Victims

Boulder, CO — The Elevations Foundation, the official charitable arm of Elevations Credit Union, has made a donation in the amount of \$4,476.50 to the House of Neighborly Service (HNS) in Loveland. This local organization will allocate the funds to the victims of the Reservoir Road Fire.

The money was raised through donations made by credit union members and those in the community to the Reservoir Road Fire relief fund. Hundreds of dollars were raised and contributed to the relief fund at a high school football game between Loveland and Berthoud high schools on September 24th, which served as Firefighter Appreciation Night.

The relief fund was established by Elevations when the fire broke out west of Loveland in September. The fire was human-caused, burning over 700 acres and causing the evacuations of hundreds of homes in the area, with two homes and numerous vehicles and trailers destroyed.

Lisa Cortese, Elevations Vice President of the Loveland Market, presented the check to Gloria Magrum, Executive Director of HNS.

In addition to relief efforts around the Reservoir Road Fire, Elevations Credit Union also established a fire relief fund for the Fourmile Canyon fire west of Boulder and worked with Boulder County Community Services, the Foothills United Way and the Community Foundation serving Boulder County in the disbursement of funds.

Elevations, with assets over \$950 million, provides financial services and education to over 84,000 members. Elevations operates nine branches serving Loveland, Boulder, Broomfield, Lafayette, Longmont and the surrounding areas. For more information, please visit www.ElevationsCU.com.