



NEWS RELEASE
For Immediate Release

May 22, 2013

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Board Chair Legacy Continues to Grow

Boulder, CO —Carroll Beach, Board Chairman of Elevations Credit Union received the *Credit Union Times* 2013 Trailblazer Volunteer of the Year during the Credit Union National Association's Governmental Affairs Conference held in Washington DC. Mr. Beach received this award for his vision of helping to guide Elevations and the credit union movement into new innovation and delivery of products and services. Mr. Beach's insights on the changing role of board members have been ground breaking. Mr. Beach is an the industry pioneer with nearly 50 years of service with credit unions and credit union affiliates. He has embraced change and facilitated progress to meet the changing needs of members.

"In his time serving the industry, Carroll helped modernize the credit union industry and took it from the dusty back-roads of the country to the national consciousness and into homes around the world. In the process, Carroll helped shape state and federal legislation, regulation and authorities, and inevitably, he has shaped them for the better," said Gerry Agnes, President/CEO of Elevations.

Prior to being elected to the Elevations Credit Union Board, Mr. Beach was President/COO of CO-OP Shared Branching, following a three-year tenure as President of Credit Union Service Corporation (CUSC). Prior to assuming the responsibilities as President/CEO of CUSC, Mr. Beach was President/CEO of the Colorado Credit Union System for 30 years. As the President

of the Colorado Credit Union System, he was responsible for the executive leadership of the Colorado Credit Union League, its subsidiaries, and related organizations. Mr. Beach was responsible for the management of the state trade association, as well as Colleague Service Corporation, CU Service Network of Colorado Inc., the Wyoming Credit Union League, and for several years was CEO of SunCorp Corporate Credit Union. During his tenure, he was also President of the Credit Union Legislative Action Committee, Colorado Credit Union Foundation, Credit Union Family Insurance Services, and Credit Union Advantage Automotive

Elevations Credit Union, headquartered in Boulder, Colorado, was founded on the campus of the University of Colorado in 1952 and has evolved into a financial institution able to meet complex financial needs of consumers and businesses. Members enjoy free online banking and online bill pay, 11 branches serving Adams, Boulder, Broomfield, Larimer Counties as well as over 5,000 shared branching service centers, and 30,000 CO-OP ATMs nationwide. With a solutions-based business model Elevations is uniquely tailored to assist the consumer in making informed decisions. Because of our outstanding service quality and suite of competitively priced products, we have been voted "Best Financial Institution" 13 times. Elevations provides banking services to over 99,000 of your neighbors and friends and has over \$1.3 billion in assets. If you love where you live, it matters where you bank. Check us out at elevationscu.com.