



NEWS RELEASE
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Elevations Credit Union Brings Home the Diamonds

Boulder, CO — Elevations Credit Union was recently honored with a four Diamond Awards recognizing outstanding marketing and business development achievements in the credit union industry.

The awards were presented by the Credit Union National Association (CUNA) Marketing & Business Development Council, a national network comprised of over 1,100 credit union marketing and business development professionals. Awards are given in each of 33 categories ranging from advertising to community events and beyond.

Elevations Credit Union won the following Diamond Awards:

- Category's Best Diamond Award – Social Media
- Category's Best Diamond Award – Membership Brochures
- Diamond Award – Campaign
- Diamond Award – Website Design

"The Diamond Awards are one of the most prestigious competitions for excellence in marketing and business development in the credit union industry," said Todd Kern, Chief Marketing Officer of Elevations Credit Union. "I could not be more proud of our team," Kern went on to say.

Elevations Credit Union, along with other award winners were recognized at the Council's 20th annual conference held March.

Elevations Credit Union, headquartered in Boulder, Colorado, was founded on the campus of the University of Colorado in 1952 and has evolved into a financial institution able to meet complex financial needs of consumers and businesses. Members enjoy free online banking and online bill pay, 11 branches serving Adams, Boulder, Broomfield, Larimer Counties as well as over 5,000 shared branching service centers, and 30,000 CO-OP ATMs nationwide. With a solutions-based business model Elevations is uniquely tailored to assist the consumer in making informed decisions. Because of our outstanding service quality and suite of competitively priced products, we have been voted "Best Financial Institution" 13 times. Elevations provides banking services to over 99,000 of your neighbors and friends and has over \$1.3 billion in assets. If you love where you live, it matters where you bank. Check us out at elevationscu.com.