



For Immediate Release:

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Elevation Credit Union's President & CEO Gerry Agnes Named to Board of Overseers for Malcolm Baldrige National Quality Award by Secretary of Commerce



Boulder, CO - September 12, 2019 - The Commerce Department's National Institute of Standards and Technology (NIST) has announced that Gerry Agnes, President and CEO of Elevations Credit Union, has been appointed to the Board of Overseers for the Malcolm Baldrige National Quality Award by Secretary of Commerce Wilbur Ross. The Baldrige Award is the nation's highest honor for organizational innovation and performance excellence.

The Board of Overseers consists of 12 distinguished leaders representing all sectors of the U.S. economy and the organizations eligible for the Baldrige Award (manufacturing, small business, service, health care, education and nonprofit). These leaders evaluate the Baldrige Performance Excellence Program (BPEP), provide policy guidance and assess how the Baldrige Award serves the national interest.

Agnes directs Elevations Credit Union's strategic objectives, which focus on employee engagement, a loyal membership and superior financial performance. In the midst of the financial crisis of 2008, he led the charge to pursue the Malcolm Baldrige National Quality Award. The Baldrige effort rallied the Elevations team to outperform both in-market competitors and credit unions nationwide, and in 2014, Elevations was named a Baldrige Award recipient by U.S. Secretary of Commerce Penny Pritzker.

Named after Malcolm Baldrige, the 26th Secretary of Commerce, the Baldrige Award was established by Congress in 1987. Awards may be given annually to organizations in each of six categories: manufacturing, service, small business, education, health care and nonprofit. The Award promotes innovation and excellence in organizational performance, recognizes the achievements and results of U.S. organizations, and publicizes successful performance strategies. Since the first group was recognized in 1988, 124 awards have been presented to 115 organizations (including eight repeat recipients).

NIST manages the Baldrige Award in close conjunction with the private sector.

The Baldrige Performance Excellence Program also offers the *2019–2020 Baldrige Excellence Framework: Proven Leadership and Management Practices for High Performance*, which includes the

world-emulated Criteria for Performance Excellence; *Baldrige Excellence Builder*; *Baldrige Cybersecurity Excellence Builder*; nationally ranked leadership training; and the Baldrige Collaborative Assessment and other assessment tools. For information on the Baldrige Performance Excellence Program and the Baldrige Award application process, call (301) 975-2036, send an email to baldrige@nist.gov, or visit <http://www.nist.gov/baldrige>.

Media with questions, needing background, or wishing to arrange interviews with Baldrige Program officials should contact Alison Gillespie, NIST Public Affairs Office, at (301) 975-2316 or alison.gillespie@nist.gov.

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About Elevations Credit Union

Elevations Credit Union is a member-owned not-for-profit financial institution serving Colorado's Front Range. Elevations provides a broad portfolio of financial products and services including checking and savings accounts, mortgage loans, credit cards, auto loans, home equity loans, student loans, business loans and financial planning. Founded in 1953 as the U. of C. Federal Credit Union in Boulder, Elevations has grown from 12 members and less than \$100 in assets to an institution with more than 140,000 members that manages more than \$2 billion in assets and is the No. 1 credit union mortgage lender in Colorado. In 2014, Elevations earned the prestigious Malcolm Baldrige National Quality Award. In 2015 and 2016, Elevations was named one of the Best Companies to Work for in Colorado in the large company category. Readers of local newspapers name Elevations "Best Bank/Financial Institution," "Best Mortgage Lender" and "Best Customer Service" year after year. To learn more, visit elevationscu.com.