



Elevations Sponsors 15th Annual Buffalo Bicycle Classic

Event has raised more than \$3.4 million in scholarship funds

BOULDER, Colo. – September 6, 2017 – Elevations Credit Union will once again sponsor [the Buffalo Bicycle Classic](#) (BBC) on September 10 at the University of Colorado Boulder. Elevations, along with CU's College of Arts & Sciences, is a founding sponsor of the event, which was created in 2003 to raise scholarship funds for CU Boulder students.

This year's event will feature seven ride options, from the 14-mile Little Buff around the city of Boulder to the 110-mile Buff Epic through Boulder Canyon.

"As stewards of our community, we take great pride in empowering local students who will become Colorado's future leaders," said Dennis Paul, vice president of business and community development for Elevations Credit Union.

Since its start in 2003, the BBC has raised more than \$3.4 million in scholarship funds for 1,400 CU students. Scholarship recipients are among the best and the brightest in their classes around Colorado, maintaining high school GPAs of 4.0 and demonstrating a strong financial need.

"We are committed to helping Colorado students realize their full potential, and we continue to be humbled by our community's ongoing support for exceptional, deserving scholars," explained Todd Gleeson, a BBC founder and the CU Faculty Director for the event.

Endowment Scholar Kirbi McGinness graduated from CU Boulder's undergraduate College of Arts & Sciences in 2015, and as she started her teaching career, she returned to CU Boulder to pursue a Master's degree. "As my family wasn't in a position to finance my college education, the scholarship helped bring me closer to financial independence and instilled a sense of calm as I continued my studies," said McGinness, who aspires to serve as a school principal or school district administrator in the future.

McGinness will be volunteering at this year's BBC and available for interviews. Media should direct all day-of inquiries to Dennis Paul, Elevations' vice president of business and community development, at (303) 641-1127 or dennis.paul@elevationscu.com.

The BBC is on [Facebook](#), [Twitter](#) and [Instagram](#), using the hashtags #buffbikeclassic, #buffclassic and #ridebuff.

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About Elevations Credit Union

Elevations Credit Union is a member-owned not-for-profit financial institution serving Colorado's Front Range. Elevations provides a broad portfolio of financial products and services including checking and savings accounts, mortgage loans, credit cards, auto loans, home equity lines of credit, student loans, business loans and financial planning.

Founded in 1953 as the U of C Federal Credit Union in Boulder, Elevations has grown from 12 members and less than \$100 in assets to an institution with more than 125,000 members that manages over \$1.8 billion in assets and is the No. 1 credit union mortgage lender in Colorado. In 2014, Elevations earned the prestigious Malcolm Baldrige National Quality Award, and in 2015 and 2016, Elevations was named one of the Best Companies to Work for in Colorado™ in the large category. Readers of local newspapers name Elevations “Best Bank/Financial Institution,” “Best Mortgage Lender” and “Best Customer Service” year after year. To learn more, visit elevationscu.com.

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