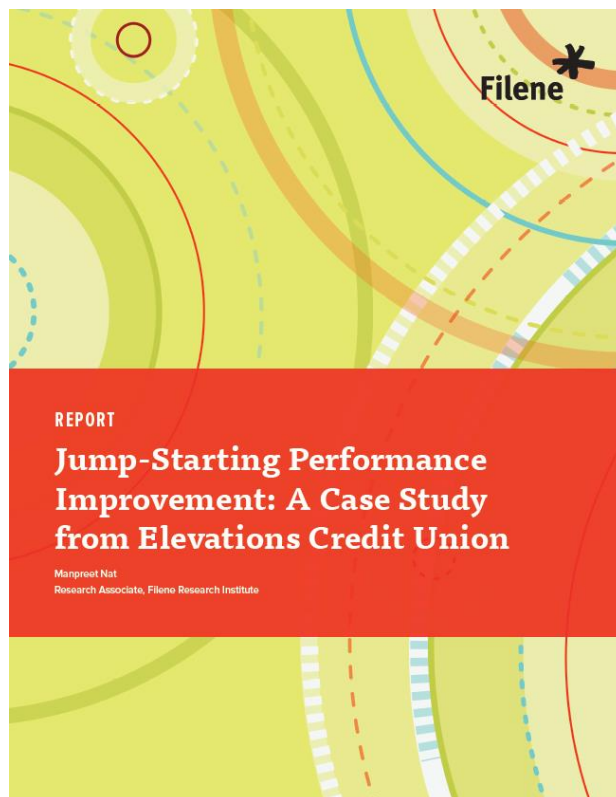




Elevations Credit Union Featured in Filene Research Institute Case Study

BOULDER, Colo.—August 23, 2016— Elevations Credit Union was featured in “Jump-Starting Performance Improvement: A Case Study from Elevations Credit Union,” a report published by the Filene Research Institute that explores the performance improvement tactics of the credit union through the Malcolm Baldrige National Quality Award criteria.

In 2014, Elevations became the first credit union to receive the Baldrige Award, the only presidential honor for performance excellence. According to the Filene Research Institute, “This report highlights Elevations Credit Union’s journey to becoming a national leader in performance improvement and quality. Key findings in this research will serve as best practices for performance improvement.”



The Filene Research Institute recently published “Jump-Starting Performance Improvement: A Case Study from Elevations Credit Union.”

The Filene Research Institute is a credit union and consumer-finance think tank committed to research and innovation to further the credit union movement. Filene Research Institute members can download the report at <https://filene.org/research/report/jump-starting-performance-improvement-a-case-study-from-elevations-credit-u>

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About Elevations Credit Union

Elevations Credit Union is a member-owned not-for-profit financial institution serving Colorado’s Front Range. Elevations provides a broad portfolio of financial products and services including

checking and savings accounts, mortgage loans, credit cards, auto loans, home equity lines of credit, student loans, business loans and financial planning. Founded in 1953 as the U of C Federal Credit Union in Boulder, Elevations has grown from 12 members and less than \$100 in assets to an institution with more than 115,000 members that manages over \$1.6 billion in assets and is the No. 1 credit union mortgage lender in Colorado. In 2014, Elevations earned the prestigious Malcolm Baldrige National Quality Award, and in 2015, Elevations was named one of the Best Companies to Work for in Colorado™ in the large category. Readers of local newspapers name Elevations “Best Bank/Financial Institution,” “Best Mortgage Lender” and “Best Customer Service” year after year. To learn more, visit elevationscu.com.

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